



Edelweiss Capital appoints Mr. Himanshu Kaji as Group Chief Operating Officer

8th Sep 2009, Mumbai: Edelweiss Capital, one of India's leading integrated financial services companies, announced the appointment of Mr. Himanshu Kaji as 'Group Chief Operating Officer' with effect from September 1, 2009.

Himanshu will oversee Operations, Technology and Compliance at Edelweiss. In addition to this he will also set up a Corporate Planning group which will look at Strategy Development and Execution for the group.

Himanshu's diverse experience of over two decades spans the areas of business strategy, risk, regulatory frameworks, process re-engineering and technology strategy & implementation across the financial services space. He is a Chartered accountant with a post graduate diploma in Securities Law.

Before joining Edelweiss Himanshu was a corporate advisor to eminent Indian and global financial services companies. His areas of expertise in consulting were strategy for - introduction of new products, identifying and leveraging target customer segments, creating and implementing technology solutions, compliance and risk frameworks. He has also been the Honorary Treasurer and Official Spokesperson for The Bombay Stock Exchange (BSE) where he was involved in the process of corporatization and the de - mutualisation of the BSE. Prior to that he had a 5 year stint ICICI Limited, where he was actively involved in Investment Banking .

Speaking on the occasion, Mr. Rashesh Shah, Chairman, Edelweiss Group, said, "We are glad to welcome Himanshu into the Edelweiss family. He brings diverse and extensive experience in financial services from both a corporate and consulting perspective. Edelweiss has consistently endeavored to adopt best practices in all areas related to technology and operations keeping in mind the volatile and dynamic capital markets climate . We foresee that Himanshu will be instrumental in bringing best global practices and adapting them to suit the Indian business

environment. In addition to this he will play a key role in the identification, inception and execution of new opportunities as we continue to implement our vision of becoming a fully diversified and integrated financial services company.”

About Edelweiss Capital

Established in 1995, Edelweiss Capital (NSE: EDELWEISS, BSE: 532922, Bloomberg: EDEL.IN) today has emerged as one of India’s leading integrated financial services conglomerates.

The Edelweiss Group offers one of the largest range of products and services spanning varied asset classes and diversified consumer segments. Its businesses are broadly divided into Investment Banking, Brokerage Services, Asset Management and Loans. The company’s research driven approach and consistent ability to capitalize on emerging market trends has enabled it to foster strong relationships across corporate, institutional and HNI clients. Edelweiss’ presence in India spans 53 offices across 16 cities.

To learn more about the Edelweiss Group, please visit www.edelcap.com

For further information please contact:

Pooja Agrawal

PR Manager

Edelweiss Capital

Phone: 4088 6356